



New Counts!

State Counts

AK	142
AL	500
AR	328
AZ	1,004
CA	11,144
CO	1,482
CT	6,782
DC	182
DE	294
FL	4,470
GA	1,609
HI	230
IA	629
ID	173
IL	15,476
IN	2,398
KS	939
KY	725
LA	1,645
MA	8,025
MD	2,539
ME	289
MI	4,813
MN	1,889
MO	2,456
MS	248
MT	116
NC	1,219
ND	124
NE	491
NH	380
NJ	27,415
NM	976
NV	668
NY	33,332
OH	2,812
OK	300
OR	475
PA	19,385
PR	2
RI	1,196
SC	567
SD	204
TN	771
TX	3,509
UT	120
VA	2,756
VT	202
WA	1,162
WI	1,564
WV	278
WY	126

Ultra High Income Donors

170,563 \$80/M

\$125,000 plus income level donors who have donated by mail to Catholic organizations. The Catholic Donor Name Bank has been enhanced with income data to identify this segment of donors.

Clean and current, this segment has worked well for Catholic organizations as well as humanitarian causes. These donors also have responded to subscription, financial, and other offers.

- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal, Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers



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