



## Selections & Pricing

<b>Base Price</b>	\$60/M
<b>Geographic</b> State Select, SCF, Zip code	\$5.00/M
<b>Appeals</b> Foreign Missions American Missions Devotional Charity	\$5.00/M
<b>Demographic</b> Gender Age, Income Ethnicity Hispanic Irish Italian	\$5.00 \$10.00 \$10.00
<b>Telephones</b>	\$30.00
<b>Addressing</b> Pressure sensitive Magnetic Tape, tape cartridge, E-mail, Diskette	\$7.50/M \$25.00

*Minimum order: 5,000  
Sample required  
20% Commission to brokers*