



New Counts!

Italian Donors

450,977 \$65/M

Italian Catholic direct-mail donors to Catholic organizations. These are donors whose surnames have been identified as Italian by one of the largest national marketing database companies as well as a proprietary program of our own.

Clean and current, these donors have responded to mission groups, credit card, and charities with an appeal to those of Italian heritage.

- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal, Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Age, Income	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	55
AL	683
AR	309
AZ	3,378
CA	24,381
CO	2,337
CT	18,869
DC	175
DE	1,841
FL	25,327
GA	1,162
HI	252
IA	556
ID	154
IL	19,811
IN	1,487
KS	510
KY	608
LA	5,264
MA	24,712
MD	5,379
ME	767
MI	6,763
MN	1,075
MO	4,011
MS	505
MT	228
NC	1,563
ND	42
NE	573
NH	1,247
NJ	72,598
NM	1,385
NV	1,803
NY	138,046
OH	10,352
OK	275
OR	569
PA	50,539
PR	124
RI	6,951
SC	815
SD	68
TN	792
TX	5,192
UT	265
VA	2,527
VT	489
WA	965
WI	2,164
WV	901
WY	123