



New Counts!

Hispanic Donors

267,412 \$65/M

- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

Hispanic Catholic direct-mail donors to Catholic organizations. These are donors whose surnames have been identified as Hispanic by one of the largest national marketing database companies as well as a proprietary program of our own.

Clean and current, these donors have responded to missions groups, subscription offers, and relief appeals.

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal, Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Age, Income	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	100
AL	301
AR	186
AZ	6,734
CA	61,143
CO	5,402
CT	4,313
DC	214
DE	366
FL	19,576
GA	788
HI	1,224
IA	559
ID	282
IL	10,225
IN	1,706
KS	1,343
KY	397
LA	4,668
MA	10,036
MD	2,297
ME	490
MI	3,330
MN	997
MO	2,152
MS	348
MT	169
NC	683
ND	133
NE	526
NH	627
NJ	16,888
NM	10,977
NV	1,348
NY	35,164
OH	3,670
OK	467
OR	563
PA	10,519
PR	1,522
RI	2,396
SC	403
SD	99
TN	431
TX	35,632
UT	626
VA	1,531
VT	189
WA	1,363
WI	1,416
WV	317
WY	369