



*New Counts!*

## High Income Donors

925,438 \$70/M

\$70,000 plus income level donors who have donated by mail to Catholic organizations. The Catholic Donor Name Bank has been enhanced with income data to identify this large segment of donors.

Clean and current, this segment has worked well for humanitarian causes, subscription, and commercial offers as well as Catholic organizations.

- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
  - Telephones
  - Age, Gender
  - High income
  - Ethnicity:
    - Hispanic
    - Irish
    - Italian
  - Appeal:
    - Foreign Missions
    - American Missions
    - Charity Appeals
    - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

### Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal, Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age	\$10/M		

Minimum order: 5,000 / Sample required  
20% Commission to brokers

### State Counts

AK	576
AL	2,223
AR	1,134
AZ	8,210
CA	92,793
CO	7,425
CT	35,205
DC	1,116
DE	3,415
FL	33,733
GA	6,150
HI	2,016
IA	3,388
ID	753
IL	63,246
IN	9,838
KS	4,176
KY	4,340
LA	10,505
MA	48,710
MD	20,950
ME	2,202
MI	23,780
MN	10,567
MO	15,458
MS	1,285
MT	853
NC	5,754
ND	877
NE	3,161
NH	4,592
NJ	128,009
NM	3,962
NV	3,905
NY	183,287
OH	23,743
OK	1,340
OR	2,572
PA	80,821
PR	71
RI	7,632
SC	2,787
SD	877
TN	3,500
TX	18,940
UT	673
VA	14,980
VT	1,157
WA	6,515
WI	10,490
WV	1,140
WY	543