



- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

New Counts!

Foreign Missions Donors

1,057,125 \$65/M

Concerned Catholics who have supported international missionary work and relief services. Donors have responded to direct-mail appeals from Catholic organizations here whose efforts extend overseas to Central and South America, Asia and Africa.

Clean and current, this selection has worked well for missionary orders, humanitarian groups, and relief efforts.

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age, Income	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	920
AL	3,109
AR	2,924
AZ	14,943
CA	91,005
CO	10,515
CT	25,884
DC	1,602
DE	3,414
FL	59,141
GA	5,719
HI	1,554
IA	11,340
ID	1,791
IL	73,436
IN	18,643
KS	9,798
KY	10,087
LA	24,418
MA	46,981
MD	20,992
ME	5,956
MI	40,982
MN	22,939
MO	28,318
MS	2,722
MT	3,079
NC	6,210
ND	3,384
NE	8,802
NH	6,285
NJ	69,732
NM	7,286
NV	4,793
NY	142,531
OH	48,013
OK	3,076
OR	5,143
PA	90,886
PR	2,062
RI	8,164
SC	3,215
SD	3,256
TN	4,410
TX	38,378
UT	1,282
VA	10,811
VT	2,675
WA	9,618
WI	30,516
WV	2,840
WY	1,241