



- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

New Counts!

Devotional Appeals Donors

2,416,106 \$65/M

Traditional religious organization's appeals, often offering premium items such as medals, Mass cards, pins, or prayer books are the appeals these donors responded to. Most of these donors are multi-donors.

Clean and current, this selection has consistently worked well for religious orders, missions, and other Catholic groups.

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Gender	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age, Income	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	1,428
AL	6,318
AR	5,204
AZ	26,918
CA	166,902
CO	19,740
CT	63,786
DC	2,674
DE	9,376
FL	131,557
GA	11,992
HI	3,701
IA	19,122
ID	2,990
IL	139,900
IN	32,582
KS	17,117
KY	17,648
LA	59,827
MA	130,565
MD	50,004
ME	13,270
MI	74,486
MN	37,287
MO	57,798
MS	6,040
MT	4,970
NC	13,733
ND	5,703
NE	14,200
NH	15,083
NJ	231,033
NM	14,791
NV	9,771
NY	412,135
OH	88,383
OK	5,505
OR	8,465
PA	255,345
PR	3,032
RI	22,743
SC	7,274
SD	5,250
TN	8,727
TX	74,789
UT	2,327
VA	22,032
VT	5,251
WA	15,912
WI	52,779
WV	5,468
WY	2,112