



# 354,074 Direct Mail Donors

## New Enhanced Updated

### Target: age, gender, income, geography

Concerned, generous, mail-responsive individuals, all direct-mail donors to religious causes. These are people who are motivated to support charities and missions. Recently updated, cleaned and enhanced, this list is an accurate, deliverable list. Made up of mostly mature donors, this list has been enhanced with age, gender, and income data.

Base Price	\$60		
Geographic		Telephones	\$30/M
State Select, SCF, Zip Code	\$5/M	Addressing	
Demographic		Pressure sensitive labels	\$7.50/M
Gender	\$5/M	Magnetic tape, tape cartridge, E-mail, diskette	\$25.00 Flat
Age, Income	\$10/M	Minimum order: 5,000 Sample required 20% Commission to brokers	

State Counts											
ALASKA	AK	161	IDAHO	ID	835	MONTANA	MT	758	RHODE ISLAND	RI	1,369
ALABAMA	AL	4,660	ILLINOIS	IL	12,167	NORTH CAROLINA	NC	17,993	SOUTH CAROLINA	SC	8,322
ARKANSAS	AR	2,549	INDIANA	IN	8,780	NORTH DAKOTA	ND	659	SOUTH DAKOTA	SD	870
ARIZONA	AZ	3,876	KANSAS	KS	4,284	NEBRASKA	NE	2,184	TENNESSEE	TN	5,889
CALIFORNIA	CA	24,043	KENTUCKY	KY	3,709	NEW HAMPSHIRE	NH	1,294	TEXAS	TX	15,466
COLORADO	CO	3,964	LOUISIANA	LA	3,869	NEW JERSEY	NJ	13,391	UTAH	UT	680
CONNECTICUT	CT	4,474	MASSACHUSETTS	MA	7,871	NEW MEXICO	NM	1,534	VIRGINIA	VA	13,241
DC	DC	978	MARYLAND	MD	6,257	NEVADA	NV	843	VERMONT	VT	785
DELAWARE	DE	806	MAINE	ME	1,898	NEW YORK	NY	27,943	WASHINGTON	WA	4,801
FLORIDA	FL	16,322	MICHIGAN	MI	14,368	OHIO	OH	18,857	WISCONSIN	WI	7,080
GEORGIA	GA	12,793	MINNESOTA	MN	6,602	OKLAHOMA	OK	3,639	WEST VIRGINIA	WV	5,532
HAWAII	HI	689	MISSOURI	MO	7,253	OREGON	OR	3,308	WYOMING	WY	370
IOWA	IA	5,188	MISSISSIPPI	MS	2,314	PENNSYLVANIA	PA	27,489	Total:		354,074

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Or for more information

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