



- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

New Counts!

American Missions Donors

1,627,784 \$65/M

Generous Catholics who have supported direct-mail appeals from Catholic organizations whose work is outreach and service to others here in the United States.

Clean and current, this selection has worked well for American Catholic mission groups, religious orders, and humanitarian causes.

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Gender	\$5/M	E-Mail,	\$25
Ethnicity, Age, Income	\$10/M	Magnetic tape,	Flat

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	743
AL	3,798
AR	2,908
AZ	16,688
CA	114,372
CO	12,386
CT	44,057
DC	1,510
DE	6,638
FL	86,252
GA	7,250
HI	2,519
IA	9,797
ID	1,717
IL	84,319
IN	17,747
KS	9,139
KY	8,977
LA	36,206
MA	92,560
MD	35,180
ME	8,738
MI	42,498
MN	18,305
MO	30,493
MS	3,635
MT	2,591
NC	8,935
ND	2,722
NE	6,930
NH	10,353
NJ	184,260
NM	8,731
NV	5,865
NY	314,888
OH	49,552
OK	3,157
OR	4,967
PA	191,092
PR	1,581
RI	16,279
SC	4,827
SD	2,609
TN	6,105
TX	44,171
UT	1,288
VA	13,879
VT	3,464
WA	8,971
WI	27,360
WV	3,097
WY	1,165

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