



New Counts!

Affluent Women Donors

440,288 \$75/M

Generous women with income levels of \$70,000 and higher, who have donated to direct-mail appeals from Catholic organizations comprise this file. The Catholic Donor Name Bank has been enhanced with gender and income data to identify these donors.

Clean and current, this segment has worked well for subscription and financial offers as well as Catholic organizations and non-sectarian charities.

- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail donors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	309
AL	960
AR	437
AZ	3,980
CA	45,816
CO	3,303
CT	17,392
DC	606
DE	1,589
FL	16,135
GA	2,773
HI	942
IA	1,282
ID	332
IL	26,391
IN	3,973
KS	1,747
KY	1,838
LA	4,962
MA	23,885
MD	9,969
ME	972
MI	10,714
MN	4,040
MO	6,026
MS	590
MT	385
NC	2,507
ND	357
NE	1,334
NH	2,155
NJ	64,622
NM	1,974
NV	1,948
NY	92,620
OH	9,956
OK	574
OR	1,165
PA	38,611
PR	44
RI	3,748
SC	1,211
SD	381
TN	1,383
TX	8,599
UT	306
VA	7,072
VT	523
WA	3,045
WI	4,028
WV	490
WY	269

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