



- A huge, reliable resource of generous direct-mail donors
- Enhanced, Updated
- All direct-mail contributors
- Accurate, deliverable
- Select:
 - Telephones
 - Age, Gender
 - High income
 - Ethnicity:
 - Hispanic
 - Irish
 - Italian
 - Appeal:
 - Foreign Missions
 - American Missions
 - Charity Appeals
 - Devotional Appeals
- Responsive to traditional appeals, veterans' and humanitarian causes, and subscription offers
- An ideal audience for health, travel, insurance, catalog offers and more
- Try this constantly-changing list of donors who have contributed millions

New Counts!

Affluent Men Donors

254,096 \$75/M

These are male donors with income levels of \$70,000 and higher. These generous men have responded to direct-mail appeals from Catholic organizations. The Catholic Donor Name Bank has been enhanced with gender and income data to identify this segment.

Clean and current, this segment has worked well for subscription and financial offers as well as Catholic organizations and non-sectarian charities.

Selections & Prices

Geographic: zip, SCF, state, zip tape	\$5/M	Telephones	\$30/M
Appeal	\$5/M	E-Mail, Magnetic tape, tape cartridge	\$25 Flat
Ethnicity, Age	\$10/M		

Minimum order: 5,000 / Sample required
20% Commission to brokers

State Counts

AK	173
AL	708
AR	428
AZ	2,326
CA	24,537
CO	2,478
CT	9,517
DC	335
DE	968
FL	9,157
GA	1,868
HI	614
IA	1,401
ID	243
IL	16,625
IN	3,483
KS	1,513
KY	1,575
LA	3,063
MA	13,398
MD	6,103
ME	708
MI	7,357
MN	4,148
MO	4,959
MS	407
MT	285
NC	1,816
ND	368
NE	1,159
NH	1,329
NJ	29,660
NM	1,182
NV	993
NY	44,722
OH	8,302
OK	473
OR	814
PA	22,894
PR	23
RI	2,104
SC	844
SD	320
TN	1,191
TX	5,821
UT	232
VA	4,469
VT	374
WA	2,042
WI	4,016
WV	378
WY	175